



5TH ANNUAL  
**BLITZ, BOW-TIES & BOURBON**  
FUNDRAISING GALA

SEPT **10** 2018

Lincoln Financial Field, Panasonic Club  
1 Lincoln Financial Field Way

**VIP RECEPTION** | 5:30PM  
**EVENT** | 7:00PM - 10PM



[THEMALCOLMJENKINSFOUNDATION.ORG](http://THEMALCOLMJENKINSFOUNDATION.ORG)  
[@THEMJFOUNDATION](https://twitter.com/THEMJFOUNDATION)



# HIGHLIGHTS



## ABOUT

The Malcolm Jenkins Foundation was formed in 2010 to effectuate positive change in the lives of youth, particularly those in underserved communities.

Funds raised at our 5th Annual Blitz, Bow-Ties and Bourbon will support the Foundations youth's programs and initiatives Philadelphia and beyond, such as Summer S.T.E.A.M. The Young Dragons Summer S.T.E.A.M. program is a collaboration with Drexel University's ExCITE Center. The Malcolm Jenkins Foundation provides FREE six-week summer program for more than 100 Philadelphia elementary and middle school students living in the 'Promise Zone'. During the camp the students are exposed to a two-week focused curriculum in the disciplines of Science, Technology, Engineering, Art, Athletics and Mathematics.



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# SPONSORSHIP OPPORTUNITIES



	BLITZ	BOW-TIE	BOURBON
Investment	\$30,000 (100% of sponsorship goes to the Young Dragons S.T.E.A.M. Camp)	\$15,000	\$7,500
Spots Available	One (1)	Four (4)	Unlimited
Cash donation + less than 25% budget relieving in-kind	☒		
Industry exclusivity	☒		
Presenting sponsorship of Blitz, Bowties and Bourbon	☒		
Invitation to the Young Dragons S.T.E.A.M. Camp	☒		
<b>PUBLIC + MEDIA RELATIONS</b>			
Press Release	Dedicated media release announcing support/partnership	Dedicated media release announcing support/partnership	Company Name Included in press release as a sponsor of the event
Inclusion in all local, regional, and/or national media outreach regarding Blitz, Bowties & Bourbon Event	Company Name included in outreach as a presenting sponsor of the event as well as in a future Eagles blast to season ticket holders	Company name included in outreach of the event to TMJF database as well as in a future Eagles blast to season ticket holders	Company name included in outreach of the event to TMJF database as well as in a future Eagles blast to season ticket holders
Speaking opportunities	Introduction by Emcee & Host Malcolm Jenkins for Company Executive to speak prior to the auction	Special acknowledgment of Company at the auction	
<b>ADVERTISING + SOCIAL MEDIA</b>			
Company Logo on Foundation Website	Foundation Homepage	Foundation Website	Event Page listing
Event Website	Featured Company article	Featured Company article	Inclusion in Company article
Company logo on Camper T-shirts	☒		
Signage	Company logo on onsite marketing materials including step & repeat, banners, and major signage	Company logo featured on event signage throughout the venue	Company logo featured on event signage throughout the venue
Opportunity to provide company branded products or promotional items for all Foundation event gift bags	☒	☒	
Company highlights regarding event sponsorship via Malcolm Jenkins and Foundation social media sites: Twitter, Instagram and Facebook	Four (4)	Two (2)	One (1)
Mention in wrap up email to Database	☒	☒	
<b>VIP/NETWORKING</b>			
VIP tickets to Blitz, Bowties & Bourbon Event with reserved seating and one personal event concierge to assist throughout the night	Six (6)	Four (4)	Two (2)
Eagles Logo'd football, personalized by Malcolm to guest, to collect signatures from attending players and alumni	Six (6)	Four (4)	
Lunch for six (6) at NovaCare during the season	☒		
Tickets to a regular season (2018) Eagles game	Two (2)		
Access to Foundation Founder Malcolm Jenkins, Eagles Players and other VIP guests	☒	☒	
<b>SERVICING</b>			
Customized, year-end report	☒	☒	☒
Exclusive TMJF memorabilia package which includes a framed Malcolm Jenkins signed jersey and multi-player signed football	☒	☒	

**CUSTOMIZED SPONSORSHIP AND IN-KIND PACKAGES ARE ALSO AVAILABLE TO SUIT YOUR COMPANY'S NEEDS.**

# 5TH ANNUAL BLITZ, BOW-TIES & BOURBON

## SPONSORSHIP AGREEMENT FORM

Please select one of the following sponsorship levels:

- BLITZ SPONSOR - \$30,000
- BOW-TIE SPONSOR - \$15,000
- BOURBON SPONSOR - \$7,500
- VIP TICKETS - \$325 | QUANTITY \_\_\_\_\_ TICKETS @ \$325 = \_\_\_\_\_
- INDIVIDUAL TICKETS - \$200 | QUANTITY \_\_\_\_\_ TICKETS @ \$200 = \_\_\_\_\_

I am unable to personally attend. Enclosed is my contribution of \$\_\_\_\_\_, which is fully tax-deductible.  
Please print clearly:

Purchaser of sponsorship \_\_\_\_\_ (your name or your company's name)

Name or company name as you wish it to be listed in printed materials \_\_\_\_\_

Purchaser's Information:

Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Payment: Options:

Please Charge:  AMEX  MasterCard  Visa  Discover  Check/Money Order

Make Check or Money Order payable to: **The Malcolm Jenkins Foundation**

Name on Card: First \_\_\_\_\_ Middle initial \_\_\_\_\_ Last \_\_\_\_\_

Card # \_\_\_\_\_ Exp. date (\_\_\_\_\_/\_\_\_\_\_) Security Code \_\_\_\_\_

Cardholder signature \_\_\_\_\_

Billing address for card (if different from purchaser's):

Address \_\_\_\_\_ City \_\_\_\_\_  
State \_\_\_\_\_ Zip \_\_\_\_\_

\*\*Please make all checks and money orders payable to: **'The Malcolm Jenkins Foundation'** reference **"Blitz, Bow-Ties & Bourbon"**. Mail check or money order along with the completed form to:

The Malcolm Jenkins Foundation  
P.O. BOX 8504, Piscataway, NJ 08855  
Fax: 818-416-2384 | Email: [info@themalcolmjenkinsfoundation.org](mailto:info@themalcolmjenkinsfoundation.org)

Note: Email company logo to [info@themalcolmjenkinsfoundation.org](mailto:info@themalcolmjenkinsfoundation.org) in psd, eps or jpeg format, for inclusion in marketing material.

For general questions and other payment options, please contact [info@themalcolmjenkinsfoundation.org](mailto:info@themalcolmjenkinsfoundation.org)

\*All contributions and proceeds are tax-deductible to the extent allowed by the law. All proceeds from the event will support programs of The Malcolm Jenkins Foundation.

The Malcolm Jenkins Foundation is a 501(c)(3) charitable organization, Tax ID# 27- 2996623





“WHEN COURAGE, GENIUS, AND GENEROSITY  
HOLD HANDS, ALL THINGS ARE POSSIBLE.”

–UNKNOWN



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